

This privacy statement applies to all websites and domains operated by STAHL CraneSystems.

For us it is important to protect your personal data collected, processed and used during your visit to our website. Your data is protected as stipulated by statutory provisions. Below please find information on what data is collected during your visit to our homepage and how it is used:

Responsible body in the sense of data privacy laws, especially the EU General Data Protection Regulation (GDPR):

STAHL CraneSystems GmbH
Daimlerstr. 6
74653 Künzelsau
Tel +49 7940 128-0
Fax +49 7940 55665
info.scs@stahlcranes.com

Management: Appal Chintapalli, Alan Scott Korman, Gregory Peter Rustowicz

If you have any questions on data privacy, please send us an e-mail or contact the person responsible for data protection in our organisation directly:

Data protection officer: Andreas Fischbach
andreas.fischbach@stahlcranes.com

1. Collection and processing of data

Every access to our homepage and every download of a file on our homepage is logged for internal statistical and system-related purposes. This in all cases only concerns information that cannot be used to identify you.

The following data is recorded:

- IP address of the computer from which the inquiry comes
- Date and time of access
- Name and URL of the downloaded file
- Volume of data transmitted
- Message whether the download was successful
- Identification data of browser and operating system used
- Website from which access came
- Name of your internet service provider

Other personal data is only gathered if you supply this information voluntarily, e. g. when making an inquiry or registering with our website.

This information is needed for technical reasons to supply you with the website content you request and is collected by necessity when using the internet. It is processed primarily for the following purposes:

- to ensure trouble-free connection to the website,
- to ensure trouble-free use of our website,
- to evaluate system security and stability as well as for
- other administrative purposes.

The processing of your personal data is based on our legitimate interest from the aforementioned purposes in collecting data. We do not use your data to draw conclusions about your person. The only recipients of the data are the responsible body and possibly processors acting on our behalf.

2. Use and disclosure of personal data

If you have provided personal data, we use it only to reply to your inquiries, to process contracts entered into with you and for technical administration. We explicitly assert that we do not pass on this data to third parties for commercial or non-commercial purposes.

You have the right to withdraw any consent at any time without negative effects.

Any personal data stored is deleted when you withdraw your consent for storage, if the information is no longer necessary to fulfil the purpose intended by this storage or if storage is not permissible for other statutory reasons.

3. Your rights as data subject

You may exercise the following rights at any time through our data protection officer (see contact details):

- request information on the data about you stored by us and its processing,
- request rectification of incorrect personal data,
- request deletion of your data stored by us,
- request restriction of data processing if we may not yet delete your data owing to statutory obligations,
- appeal against the processing of your data by us and
- reject data portability if you have consented to data processing or have entered into a contract with us.

If you have granted us permission, you can revoke this at any time with future effect.

You can resort to the supervisory authority responsible for you with a complaint at any time. The supervisory authority responsible for you depends on the federal state in which you live, your job and the alleged violation. You can find a list of supervisory authorities (for the non-public sector) with addresses at: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html

4. Deletion/Blocking of data

We follow the principles of data reduction and data economy. We store your personal data only so long as is necessary to accomplish the purposes named here or as provided for by the many different storage periods stipulated by law. After discontinuance of the respective purpose or at the end of these periods, the corresponding data is routinely blocked or deleted in accordance with statutory provisions.

5. Cookies

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. You consent to our cookies if you continue to use our website.

Cookies are small text files that can be used by websites to make a user's experience more efficient. The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

Learn more about who we are, how you can contact us and how we process personal data in our privacy statement. There, you can change or withdraw your consent under "Cookies" at any time.

Cookie declaration by Cookiebot:

<https://www.stahlcranes.com/en/privacy-statement.html>

6. Contact form

Should you contact us by e-mail or contact form regarding any type of question, you voluntarily grant us your permission to contact you. It is necessary in this case to give a valid e-mail address. This helps us to associate the request to a party and then reply to it. Provision of further data is optional. The details you provide are stored for the purposes of processing the request and for possible follow-up questions. On closure of your request, personal data is deleted automatically.

7. MarketingPortal plus

Registration in MarketingPortal plus

When you register to use our personalised services, we ask for some personal data such as name, address, contact and communication details such as telephone number and e-mail address. If you have registered with us, you can access content and services that we only offer to registered users. Registered users are also able at any time to change or delete data they provided on registration.

We will of course also inform you at any time of the personal data we have stored on you. We will gladly also rectify or delete this data on your request should statutory retention requirements not disallow this. To contact us in this regard, please use marketing.scs@stahlcranes.com.

Provision of services subject to charge

To provide services subject to charge, we ask for further data to enable us to process your order. We store this data in our systems until the statutory retention periods have expired.

8. Newsletter

On explicit request from you, we regularly send you our newsletter and comparable information by e-mail to the e-mail address you gave us.

To receive the newsletter, it suffices for you to give us your e-mail address. When you register to receive our newsletter, the data you give us is used solely to this end. It is possible that subscribers are also informed by e-mail about circumstances relevant to the service or registration (for example, changes in the newsletter offer or technical issues).

To register effectively, we need a valid e-mail address. To verify that a registration did indeed come from the owner of an e-mail address, we use the "double opt-in" process. To this end, we log the order for the newsletter, sending of a confirmation mail and receipt of the reply requested by it. Further data is not collected. The data is used solely for mailing of the newsletter and is not passed on to any third party.

You can revoke your permission to store your personal data and its use for mailing of newsletters at any time. You can find a link to this end in every newsletter. You can also unsubscribe at any time directly on this website or inform us of your wish via the contact possibility given at the end of this data privacy statement.

9. Web fonts

To present our content correctly and attractively in all common browsers, we use type libraries on our websites, e. g. Webfonts by Hoefler & Co. <https://www.typography.com/> or fonts.com <https://www.fonts.com/>. Web fonts are transferred to your browser's cache so that they do not have to be loaded again and again. If your browser does not support the web fonts or prevents access to them, the content is shown in a standard type.

When type libraries are called, this automatically triggers a connection to the operator of the library. It is then theoretically possible that the operators of such libraries collect data – although it is unclear at present whether they do and, if they do, to what ends.

You can find the data privacy policies of the library operators here:

<https://www.typography.com/home/privacy.php>

<https://www.fonts.com/info/legal>

10. Google Tag Manager

This website uses “Google Tag Manager”, a service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter called: “Google”). Google Tag Manager enables us as marketer to manage web page tags via an interface. Tags are tiny code elements on websites that serve, amongst other purposes, to measure traffic and user behaviour, to collect data on the effect of online advertising and social channels, to deploy re-marketing and targeting of specific groups, and to test and optimise websites. The tool Google Tag Manager, which implements the tags, is a cookieless domain and does not collect personal data itself. Google Tag Manager triggers other tags that might collect data. Google Tag Manager does not access this data. If disabled at domain or cookie level, this remains effective for all tracking tags that are implemented with Google Tag Manager.

Google has in the meantime joined the Privacy Shield agreement between the European Union and the USA, and has been certified accordingly. Google has thus undertaken to comply with the standards and regulations of European data protection law. You can find further information at the following link:

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Information on the third-party provider: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax +353 (1) 436 1001. You can find further information on data privacy at the following Google web pages:

- Privacy statement: <https://www.google.com/intl/en/policies/privacy>
- FAQ Google Tag Manager: <https://support.google.com/tagmanager/?hl=en#topic=3441530>
- Terms of use Google Tag Manager:
<https://support.google.com/tagmanager/answer/7157428/?hl=en>

11. Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (“Google”). Google Analytics uses so-called “cookies” (text files placed on your computer) to analyse your use of the website. The information generated by the cookie about your use of this website is generally transmitted to a server in the USA and stored there. If IP anonymisation has been activated on this website, Google will, however, truncate your IP address in the Member States of

the European Union and in other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and truncated there.

Google will on behalf of the operator of this website use this information to evaluate your use of the website, compile reports on website activity and provide other services relating to website activity and internet usage. The IP address sent by your browser within the framework of Google Analytics is not merged with other data from Google. You may refuse the use of cookies by selecting the appropriate settings in your browser. If you do this, however, you may not be able to use the full functionality of this website. Further, you can prevent collection and use of website-related data created by the cookie (including your IP address) by Google by downloading and installing the browser plug-in available at <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

An opt-out cookie that prevents the future collection of your data will then be set on your computer. You can find further information on the terms of use and data privacy at <https://marketingplatform.google.com/about/analytics/terms/us/> or at <https://www.google.com/intl/en/policies/>.

Please note that Google Analytics code has been supplemented on this website by “anonymizelp” to ensure anonymised collection of IP addresses (so-called IP masking).

In addition, or as alternative to the browser add-on or within browsers on mobile devices, you can prevent tracking by Google Analytics on our pages by clicking this link [Disable Google Analytics]. This installs an opt-out cookie on your device. This prevents data collection by Google Analytics for this website and for this browser in future as long as the cookie remains installed in your browser.

To commit Google to processing of the transferred data only in accordance with our instructions and only in compliance with applicable data protection regulations, we have concluded a processing contract with Google. In the exceptional case that data is transferred to the USA, Google has submitted to the Privacy Shield agreement concluded between the European Union and the USA and has been certified in this regard. Google has thus undertaken to comply with the standards and regulations of European data protection law. You can find further information at the following link:

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Information on the third-party provider: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. You can find further information on data usage by Google, setting and revocation possibilities and data privacy on the following Google websites:

- Terms of use: <https://www.google.com/analytics/terms/us.html>
- Privacy statement: <https://policies.google.com/privacy?hl=en-GB>
- Data usage by Google when you use our websites or apps from our partners:
<https://policies.google.com/technologies/partner-sites?hl=en-GB>
- Data usage for advertising purposes: <https://policies.google.com/technologies/ads?hl=en-GB>
- Settings for personalised advertising by Google:
<https://adssettings.google.com/anonymous?&hl=en-GB>

12. Google Maps

This website uses Google Maps API to show geographical information visually. When using Google Maps, Google also collects, processes and uses data on usage of the map functions by visitors. You can find further information on data processing by Google at the Google data privacy statement at <https://policies.google.com/privacy?hl=en-GB>. There you can change your personal data protection settings in the data privacy centre.

See the following link for detailed instructions on management of your own data in connection with Google products: <https://support.google.com/accounts/answer/3024190?hl=en-GB>

13. MATOMO, previously PIWIK

Data for marketing and optimisation purposes is collected and stored on this website with “Matomo”, an open-source web analytics tool <https://matomo.org>. Usage profiles can be created from this data under a pseudonym. Cookies can be used to this end. Cookies are small text files that are stored locally in the cache of the site visitor’s internet browser. The cookies enable recognition of the internet browser. The data collected with “Matomo” is not used to identify the visitor to this website personally and also not merged with personal data on the bearer of the pseudonym without the express consent of the person concerned.

14. Embedded videos

We embed video files in some of our web pages to make them more interesting and informative. The operator of the corresponding plug-in is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. When you visit a page with the YouTube plug-in, it connects to the YouTube servers. In this way YouTube is informed of which pages you visit. If you are logged into your YouTube account, YouTube can relate your browsing habits to you personally. You can prevent this by logging out of your YouTube account beforehand.

When you start a YouTube video, the provider deploys cookies that collect information on your user behaviour.

If you have disabled storage of cookies for the Google Ad program, it is unlikely that such cookies will be stored when viewing YouTube videos. YouTube does, however, store non-personalised user information in other cookies. If you wish to prevent this, you must disable storage of cookies in your browser.

You can find further information on data privacy at “YouTube” in the provider’s data privacy statement at: <https://policies.google.com/privacy?hl=en-GB>

15. Social plug-ins

We offer you the use of so-called “social media buttons” on our website. To protect your data, we use the solution “Shariff” in implementing this function. As a result, these buttons are embedded on the website merely as graphics containing a link to the corresponding web page of the button provider. By clicking the

graphic, therefore, you are forwarded to the services of the respective provider. Only then is your data sent to the respective provider. If you do not click this graphic, there is no communication between you and the provider of the social media button.

You can find information on the collection and use of your data in the social networks in the respective provider's terms of use. You can find further information on the Shariff solution here:

<https://www.heise.de/ct/artikel/Shariff-Social-Media-Buttons-mit-Datenschutz-2467514.html>

We have integrated the social media buttons of the following companies in our website: Twitter, Facebook, Google + and Whatsapp.

16. Personal data collected from our social media pages

When you visit and interact with our social media pages on third party websites (such as Facebook, Instagram, LinkedIn, Twitter and YouTube), we will collect personal data about you. We may collect personal data such as your name, user IDs, gender, photographs, content you publish on our social media pages and other information that you choose to make publicly available on social media.

If you click on the plug-ins available on our website, you will be redirected to our social media pages on third party websites.

This Data Protection Policy does not govern the collection and use of your personal data by third parties through this third party websites. Please visit the privacy policies of these third party websites in order to obtain more information about how your data is collected and how you can manage what personal data is collection.

- YouTube: The controller is Google Ireland Limited. You can consult YouTube's privacy policy here <https://policies.google.com/privacy?hl=en-US>. For further information on how to protect your identity go here <https://support.google.com/youtube/answer/9288567?hl=en>
- Facebook: The controller is Facebook Ireland Ltd. You can consult Facebook's privacy policy here <https://www.facebook.com/about/privacy/>
- Instagram: The controller is Facebook Ireland Ltd. You can consult Instagram's privacy policy here https://help.instagram.com/help/instagram/519522125107875/?locale=en_GB
- LinkedIn: The controller is LinkedIn Ireland Unlimited Company.
You can consult LinkedIn's privacy policy here: <https://de.linkedin.com/legal/privacy-policy?>
- Twitter: The controller is Twitter International Company. You can consult Twitter's privacy policy here <https://twitter.com/en/privacy>

Facebook (Like-Button)

Some of the plug-ins (“Like” button) from Facebook are integrated on our website (Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA). When you visit the respective page on our website, Facebook will be informed of which of our Internet pages you visited with your IP address. If you are logged into Facebook as a member, this is assigned to your personal Facebook user account. When using the plug-in functions (e.g. clicking the “Like” button, posting a comment), this information is also assigned to your Facebook account, which you can prevent by logging out before using the plug-in.

LinkedIn

This website uses functions of the LinkedIn network. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Each time you visit one of our pages that contains LinkedIn features, you will be connected to LinkedIn servers. LinkedIn will be notified that you have visited our web pages with your IP address. If you click the LinkedIn “Recommend” button and are logged into your LinkedIn account, LinkedIn will be able to associate your visit to our site with you and your user account. We would like to point out that, as the provider of the pages, we have no knowledge of the content of the transmitted data or its use by LinkedIn. Further information on this can be found in LinkedIn’s privacy policy at: https://www.linkedin.com/legal/privacy-policy?_l=en_UK [external site].

YouTube

Our website uses plugins from the YouTube site operated by Google. The site is operated by YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. When you visit one of our pages equipped with a YouTube plug-in, a connection is established to YouTube’s servers. This will inform the YouTube server which of our pages you have visited. If you are logged in to your YouTube account, you can allow YouTube to associate your surfing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account. You can find further information on the processing of personal data in YouTube’s privacy policy at: <https://policies.google.com/privacy?hl=en-gb> [external page].

17. Admission, validity and effectiveness of the privacy statement

By using our website you agree to use of your data as described above. The privacy statement is currently valid and dates from 17.01.2022.

Further development of our website or implementation of new technologies may make it necessary to amend this privacy statement. STAHL CraneSystems GmbH reserves the right to amend the privacy statement at any time with future effect. We recommend that you reread the privacy statement from time to time.

18. Security advice

By taking all technical and organisational measures possible, we make every effort to store your personal data in such a way that third parties cannot access it.

To secure your data during transfer, we apply suitable state-of-the-art encryption methods via HTTPS (e. g. SSL).

We cannot ensure full data security in communication by e-mail and therefore recommend that you despatch confidential information by post.